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Dear Valued Customers and Partners:

WeatherBug has some exciting news to share with you! On January 12, 2011, our parent company, AWS Convergence Technologies, is becoming Earth Networks. This change goes beyond a new name. It reflects an expanded focus to include additional environmental observations and measurements, beginning with the deployment of the largest global greenhouse gas observation network. To launch this initiative, Earth Networks is collaborating with the Scripps Institution of Oceanography, a part of the University of California, San Diego.

Just as Earth Networks (through its WeatherBug and WeatherBug Professional brands) recognized and met the demand for real-time, localized weather information, the company is now fulfilling the need for precise atmospheric data by deploying a network of environmental observing systems on a large scale. Our mission is to 'take the pulse of the planet' by measuring key global environmental data on an unprecedented scale, utilizing the latest sensor instruments and networking technologies. The immediate goal of the Earth Networks Greenhouse Gas Observation Network is to advance climate science. The data collected will be available to inform the public, research community, policy makers and private industry with additional detailed and precise environmental information.

Earth Networks will continue to fully operate, expand and support its global weather and lightning networks. The only changes customers and partners may notice later in 2011 will be the new Earth Networks logo and related branding changes in product interfaces and web pages. We will notify you in advance of any changes as the company transitions to the Earth Networks brand.

Additionally, the WeatherBug brand will remain an important part of the company, and will continue to represent its weather offerings for consumers. In fact, Earth Networks plans to integrate information from the GHG Observation Network into its WeatherBug consumer and professional offerings to inform the public on the health of the planet and will incorporate expanded environmental data into its vertical solutions including energy, educational and broadcast products.

A formal press conference will take place on January 12 at 10 am PST / 1 pm EST at the Scripps Institution of Oceanography in San Diego to announce the news. This event is available via [webcast](http://earthnetworks.com/MediaCenter/LiveEarthNetworksPressConference.aspx) accessible through the media center at earthnetworks.com <http://earthnetworks.com/MediaCenter/LiveEarthNetworksPressConference.aspx>.

On behalf of the entire WeatherBug team, thank you for your continuing support as we begin this exciting new chapter as Earth Networks. Please take the time to visit our new corporate site at www.earthnetworks.com to learn more about our expanding initiatives to observe and understand our planet.

Warmest Regards,

Robert Marshall
CEO